

Intercultural Competence in English

# CRITICAL ISSUES

## TRAIN-THE-TRAINER COURSE

*Common European Framework  
of Reference for Languages:  
Learning, teaching, assessment*

Council of Europe  
Conseil de l'Europe



Modern Languages Division, Strasbourg

CAMBRIDGE  
UNIVERSITY PRESS



ICE

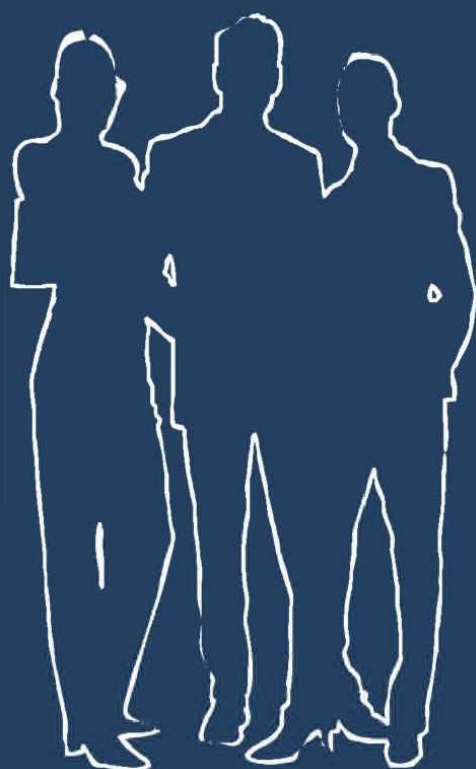
INTERCULTURAL COMPETENCE  
IN ENGLISH

## INTERCULTURAL COMPETENCE IN ENGLISH – WHERE WE STAND

For over twenty years, interest in intercultural issues has grown world-wide to an extent, in fact, that has surpassed anything seen in the past. Yet, the immense diversity of contributions and approaches available today has also led to confusion among trainers and learners alike. For even basic terms like cultural / intercultural / cross-cultural / transcultural etc. are often given different meanings and may be used in the contexts of different frameworks. This may seriously affect how they are understood and have important practical consequences for trainers.

While various approaches may be helpful to sensitise learners to cultural differences in general, the ICE-concept builds on the assumption that it is the way we communicate and interact which, first and foremost, makes intercultural communication effective. Separating the concept of intercultural competence from practical language-based communication may, therefore, not yield the desired training results in many cases. Combining knowledge, aspects of personality and communicative competence is, therefore, the starting-point of the ICE-approach and the ICE train-the-trainer courses.

This follow-up course is meant primarily - but not exclusively - for experienced (business) English trainers who have taken part in the ICE train-the-trainer course. However, anyone who has some intercultural training practice and is familiar with basics of intercultural theory may be interested in taking part.



Corporate culture

Gender

Hierarchy

Communication Skills in English

### GENDER IN INTERCULTURAL COMMUNICATION

Some aspects which may seriously affect the success of practical intercultural communication have rarely been addressed in intercultural training courses in the past, among them questions relating to GENDER in intercultural encounters. In view of the growing number of intercultural partnerships, both in organisational settings and in personal and/or romantic contexts, this seems particularly relevant. What exactly do we need to know, what do we need to prepare for, and what should we be able to say and do in intercultural encounters affected by various culture-based gender-roles? We will present research findings and suggest ways of dealing with these in training contexts.

HIERARCHY, POWER AND DIFFERENCES IN POWER may also have important effects on the success of intercultural encounters. This is, again, an aspect which has been largely neglected so far. How can power be expressed in different cultures? What does this mean when preparing learners to deal with power difference in a variety of intercultural encounters? What do they need to be able to recognise, to say and to do? We will present research findings and suggest ways of dealing with these in training contexts.

CORPORATE CULTURE connects with questions of power and gender in many ways. How has it been defined? Who are the major contributors to corporate culture analysis? What are the advantages and shortcomings of the different approaches? How can we prepare learners to deal effectively with differences in this field? We will present research findings and suggest ways of dealing with these in training contexts.

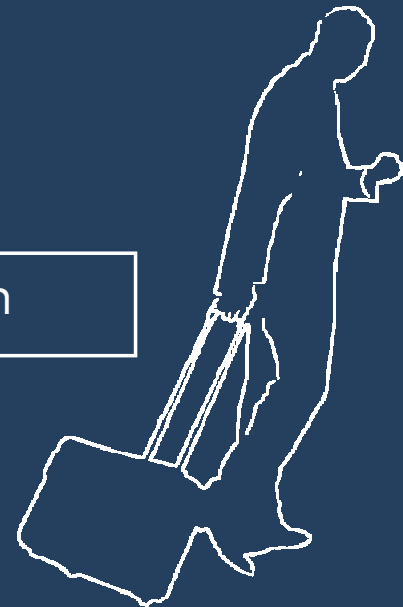
## INTERNATIONAL ENGLISH – Language of Intercultural Communication

Today, non-native speakers of English outnumber mother-tongue speakers by far. How can the use of native or non-native English affect relationship-building in intercultural encounters? What does the use of English as a global lingua franca mean both for native- and non-native speakers? We will present findings and arguments from recent research and suggest practical ways of dealing with the teaching of International English in training contexts.

Knowledge

International English

Intercultural Communicative Competence



## THE ICE TRAIN-THE-TRAINER COURSE: CRITICAL ISSUES

### Day 1

- Concepts of culture and culture-based identities
- The training of intercultural competence: Dealing with ambiguities and stereotypes
- Gender and intercultural communication

### Day 2

- Teaching corporate culture concepts
- Hierarchy and conflict in intercultural environments
- Teaching International English for intercultural communication

## References

*Knowing about and understanding the importance of cultural differences is of great advantage in dealing successfully with business partners worldwide. ... We hope that this can be implemented in the training of students at universities and vocational schools.*

Norbert Müller, CEO, TRANSTEC GmbH, Homburg

*We very much appreciate the work done by the elc team of trainers and teacher trainers. elc demonstrates in practice the importance of communication in modern language teaching and also knows how to motivate teachers and increase their enthusiasm for their work.*

Joachim Mohr, Ministerium für Bildung, Familie, Frauen und Kultur des Saarlands

*I have known the elc team for many years and in many contexts. I have always been extremely impressed with the high level of competence they display in the teaching of foreign languages. elc's work in the field of language assessment is efficient and target-based and has made a significant contribution towards bringing language research and practice closer together.*

Prof. Dr. Reinhold Freudenstein – Philipps-University, Marburg, Founder-member of ERF AWirtschaft

*Being able to function properly in Europe today does not mean "only" the mastery of linguistic systems. It is the ability to apply language and other means of communication appropriately in various situations. It is with great pleasure that I see that elc is putting this into practice.*

Prof. Dr. Albert Raasch – University of the Saarland, member of Expert Committees in the Council of Europe

## YOU WILL GET

- o Two days of training
- o Ready-to-use course material
- o Complete set of scripts
- o Guidelines for producing material
- o Lunch and refreshments
- o Certificate of successful participation

## DETAILS AND CONTACT



## ICE TRAIN-THE-TRAINER COURSES

All courses have been developed by a team of elc training and testing experts and use standards described in the Council of Europe's Common European Framework of Reference for Languages.

### elc – European Language Competence

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# Intercultural Competence in English

## Critical Issues

TRAIN-THE-TRAINER COURSE

- Two days of training
- Lunch and refreshments
- Ready-to-use course material
- Special reduced price for use of the ICE Blended Learning Course
- Certificate of attendance



**Gender**      **Hierarchy**      **Conflict**  
 GENDER      HIERARCHY      CONFLICT

Saturday,  
**26 October 2019**  
 10-17

Sunday,  
**27 October 2019**  
 10-17

- Concepts of culture and culture-based identities
- The training of intercultural competence: Dealing with ambiguities and stereotypes
- Gender and intercultural communication
- Teaching corporate culture concepts
- Hierarchy and conflict in intercultural environments
- Teaching International English for intercultural communication

# Frankfurt / Main

**WHERE?**      **Frankfurt/Main** Exact venue (easily accessible) to be announced.

**REGISTRATION FEE:** Regular fee: **450,- EURO** incl. VAT.

**EARLY BIRD FEE:**      **400,- EURO** incl. VAT.  
 (before 1 September 2019)

for members of  
 IATEFL-BESIG  
 and ELTAs

**400,- EURO** incl. VAT.

**375,- EURO** incl. VAT.  
 (before 1 Sept. 2019)

## REGISTRATION FORM



elc - European Language Competence  
 Schumannstrasse 27  
 60325 Frankfurt am Main

**FAX 069— 53056527/ info@elc-consult.com**

**ICE Train-The-Trainer Course Critical Issues Frankfurt/M. — October 2019**  
 PLEASE PRINT

Yes

No

ELTA member (if yes, state which)  
 Member of IATEFL-BESIG

Name, First name

Postal address

Email-address

Date

Signature

Cancellations within 21 days of course begin: **50% cancellation fee**, between 0 and 20 days: **100% cancellation fee**.  
 elc—European Language Competence reserves the right to cancel any session at short notice. All efforts will be made to do this in good time and within at least two weeks of the session. In the case of cancellation, the registration fee will be refunded in full.  
 elc-European Language Competence cannot be held responsible for any other expenses (e.g. for travel or accommodation) incurred in connection with registration for the session.