



Intercultural Competence in English  
TRAIN-THE-TRAINER COURSE

*Common European Framework  
of Reference for Languages:  
Learning, teaching, assessment*

Council of Europe  
Conseil de l'Europe



Modern Languages Division, Strasbourg

CAMBRIDGE  
UNIVERSITY PRESS

**ICE**  
INTERCULTURAL COMPETENCE  
IN ENGLISH

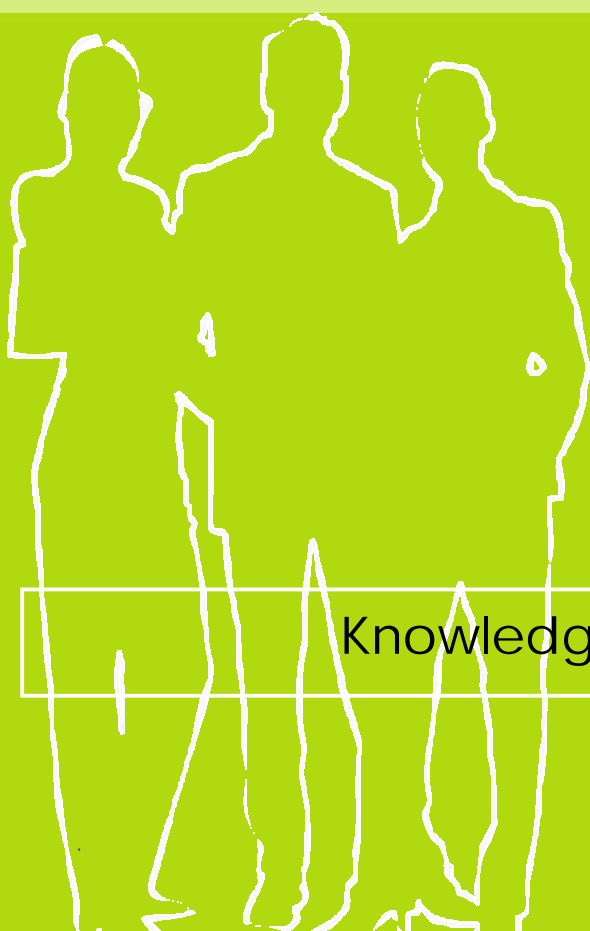
## INTERCULTURAL COMPETENCE IS COMMUNICATIVE COMPETENCE

There is no doubt that language and culture are inextricably connected, but how many language teachers really feel qualified to teach intercultural communicative competence and use knowledge of intercultural theory in language classes? Does knowing about the findings of Hofstede and Trompenaars, being able to define low-context cultures, collectivist societies etc. make language classes more meaningful?

Intercultural communicative competence is a combination of knowledge, attitudes and skills. Communication skills are the focus, i.e. [using language in intercultural encounters](#) to ensure the best results for all involved.

For corporate clients this means doing business well, building successful relationships and negotiating optimal outcomes to ensure ongoing and future business.

Most business today is conducted in English, which means that English language trainers may have a head start over intercultural trainers. The ICE Train-the-Trainer course uses language trainers' skills and experience, combining these with the relevant intercultural components to show how language training can best meet the demands of intercultural communication.



Intercultural Competence

Knowledge

Attitudes

Skills

## INTERNATIONAL ENGLISH - WHAT IS IT?

English is no longer the sole domain of the native speaker, whether British, American, Indian or whatever. Many learners deal with speakers of languages other than English, whose English is influenced by their own languages. This makes it no less suitable for intercultural encounters.

Which English is used in international encounters? How important is grammatical correctness? Which mistakes count?

A common understanding of the language used needs to be established before real negotiation starts as it is the use of language which will determine the success or failure of the relationship.

The ICE Train-the-Trainer course explores these issues and [qualifies trainers to find the answers as well as providing material to deal with the role of English in international business.](#)

## INTERCULTURAL COMMUNICATIVE COMPETENCE: IF IT CAN BE DEFINED IT CAN BE TESTED.

### The Certificate in Intercultural Competence in English - ICE

The Certificate in Intercultural Competence – ICE has been developed by a team of elc testing experts in cooperation with the Chamber of Industry and Commerce in Saarland, using the Council of Europe's Manual - Relating Language Examinations to the Common European Framework of Reference for Languages. ([http://www.coe.int/t/dg4/linguistic/Manual1\\_EN.asp#TopOfPage](http://www.coe.int/t/dg4/linguistic/Manual1_EN.asp#TopOfPage))

The focus lies on interculturally appropriate communication skills in English.

Extensive pre-testing was part of the development. The test is administered by elc in cooperation with several educational institutions.

The ICE Train-the-Trainer course **qualifies trainers to act as examiners** in the Oral Examination for the Certificate in Intercultural Competence in English.



### THE ICE TRAIN-THE-TRAINER COURSE

#### Day 1

#### Blended Learning and the Classroom

Understanding culture  
Teaching using blended learning  
The ICE curriculum: Aims, methods, materials  
Course details: Sample course description

#### Day 2

#### Teaching diverse groups of learners

International English: What it is / what it is not  
Activities for groups of various levels  
Activities for raising awareness  
Assessing and testing intercultural competence

## References

*Knowing about and understanding the importance of cultural differences is of great advantage in dealing successfully with business partners worldwide. ... We hope that this can be implemented in the training of students at universities and vocational schools.*

Norbert Müller, CEO, TRANSTEC GmbH, Homburg

*We very much appreciate the work done by the elc team of trainers and teacher trainers. elc demonstrates in practice the importance of communication in modern language teaching and also knows how to motivate teachers and increase their enthusiasm for their work.*

Joachim Mohr, Ministerium für Bildung, Familie, Frauen und Kultur des Saarlands

*I have known the elc team for many years and in many contexts. I have always been extremely impressed with the high level of competence they display in the teaching of foreign languages. elc's work in the field of language assessment is efficient and target-based and has made a significant contribution towards bringing language research and practice closer together.*

Prof. Dr. Reinhold Freudenstein – Philipps-University, Marburg, Founder-member of ERF AWirtschaft

*Being able to function properly in Europe today does not mean "only" the mastery of linguistic systems. It is the ability to apply language and other means of communication appropriately in various situations. It is with great pleasure that I see that elc is putting this into practice.*

Prof. Dr. Albert Raasch – University of the Saarland, member of Expert Committees in the Council of Europe

## YOU WILL GET

- o Two days of training
- o Lunch and refreshments
- o Certificate of attendance
- o Complete set of course material
- o Reduced price for using the ICE Blended Learning Course

## DETAILS AND CONTACT



### elc – European Language Competence

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## ICE TRAIN-THE-TRAINER COURSE

The course has been developed by a team of elc training and testing experts and uses standards described in the Council of Europe's Common European Framework of Reference for Languages.

# Intercultural Competence Training: Using Both Classroom Techniques and Blended Learning

## TRAIN-THE-TRAINER COURSE



- Two days of training
- Lunch and refreshments
- Certificate of attendance
- Complete set of ready-to-use course material
- Special reduced price for use of the ICE Blended Learning Course

Saturday, <b>22 June 2019</b> 10-17	Sunday, <b>23 June 2019</b> 10-17
<p>Blended Learning and the Classroom</p> <p>Understanding culture Teaching using blended learning The ICE curriculum: Aims, methods, materials Course details: Sample course description</p>	<p>Teaching diverse groups of learners</p> <p>International English: What it is / what it is not Activities for groups of various levels Activities for raising awareness Assessing and testing intercultural competence</p>

**WHERE?** **Frankfurt/Main** Exact venue (easily accessible) to be announced.

## Frankfurt/Main - June 2019

**REGISTRATION FEE:** Regular fee: **450,- EURO** incl. VAT.

**EARLY BIRD FEE:** **400,- EURO** incl. VAT.  
(before 1 April 2019)

for members of  
IATEFL-BESIG  
and ELTAs

**400,- EURO** incl. VAT.

**375,- EURO** incl. VAT.  
(before 1 April 2019)

### REGISTRATION FORM



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Bettinastr. 30  
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**TEL. 069— 53055967**

**ICE Train-The-Trainer Course** June 2019 Frankfurt/Main

PLEASE PRINT

\_\_\_\_\_  
Name, First name

\_\_\_\_\_  
Postal address

\_\_\_\_\_  
Email-address

\_\_\_\_\_  
Date

Yes  No

Member of ELTA (if yes, state which)

Yes  No

Member of IATEFL-BESIG

\_\_\_\_\_  
Signature

Cancellations within 21 days of course begin: **50% cancellation fee**, between 0 and 20 days: **100% cancellation fee**.  
elc—European Language Competence reserves the right to cancel any session at short notice. All efforts will be made to do this in good time and within at least two weeks of the session. In the case of cancellation, the registration fee will be refunded in full.  
elc-European Language Competence cannot be held responsible for any other expenses (e.g. for travel or accommodation) incurred in connection with registration for the session.